

Prof. Dr. Seo-Young Cho
Junior Professor of Empirical Institutional Economics
School of Business and Economics (FB 02)
Philipps-University of Marburg
Barfuessertor 2
D-35037 Marburg, Germany
Tel. 49 (0)6421-28-23-996 Email: sc2242@columbia.edu
www.uni-marburg.de/fb02/empinsti www.seo-young-cho.net

Research Interests

- Gender, Development, Institutions, and Migration in Korea and East Asia
- Gender Economics: Female Migration, Labour and Education, Gender-based Violence, and Gender-related Development
- Institutional Economics: Law and Economics, Informal Institutions, and Social Capital (Social Norms, Networks and Trust)
- Economics of Crime: Human Trafficking and Cybercrime
- International Economics: Migration and Globalization
- Applied Methods: Behavioural Experiments, Surveys, Composite Indices, and Integrative Methods and Measurements

Academic Employment

Junior Professor (Assistant Professor) of Empirical Institutional Economics, School of Business and Economics, Philipps-University of Marburg, Germany, April 2013 to present
Postdoctoral Researcher, Dept. of Development and Security, German Institute for Economic Research (DIW-Berlin), Germany, April 2012–March 2013
Postdoctoral Researcher, Faculty of Economics, Georg-August University of Göttingen, Germany, July 2011–March 2012
Research Associate, Faculty of Economics, Georg-August University of Göttingen, Germany, Oct. 2008–June 2011

Education

Dr. rer. pol. (PhD in Economics), Georg-August University of Göttingen, Germany, 2011
PhD-coursework in Economics, Goethe University of Frankfurt, Germany, 2007
Master of Public Administration, Columbia University, New York, NY, USA, 2004
Master of Arts in Sociology, Sogang University, Seoul, South Korea, 1999
Bachelor of Business, Sungshin Women's University, Seoul, South Korea, 1996

Peer-reviewed Journal Publications

An Analysis of Sexual Violence–The Relationship between Sex Crimes and Prostitution in South Korea. 2018. *Asian Development Perspectives* 9: 12–34, special issue on Cross-Cutting Sustainable Development Goals–Gender Equality
A Bride Deficit and Marriage Migration in South Korea. 2018. *International Migration* 56(6): 100–119
Does Gender Equality Promote Social Trust?–An Empirical Analysis. 2016. *World Development* 88: 175–187
Liberal Coercion?–Prostitution, Human Trafficking and Policy. 2016. *European Journal of Law and Economics* 41(2): 321–348
Measuring Anti-trafficking Policy–Integrating Text and Statistical Analyses. 2015. *Social Science Quarterly* 96(2): 656–683

- Human Trafficking, A Shadow of Migration—Evidence from Germany. 2015. *Journal of Development Studies* 51(7): 905–921
- Modelling for Determinants of Human Trafficking—An Empirical Analysis. 2015. *Social Inclusion* 3 (special issue on Perspectives on Human Trafficking and Modern Forms of Slavery): 2–21
- Evaluating Policies against Human Trafficking Worldwide—An Overview and Review of the 3P Index. 2015. *Journal of Human Trafficking* 1 (inaugural edition, invited article): 86–99
- International Women’s Convention, Democracy and Gender Equality. 2014. *Social Science Quarterly* 95(3): 719–739
- The Determinants of Anti-trafficking Policies—Evidence from a New Index (with A. Dreher and E. Neumayer). 2014. *Scandinavian Journal of Economics* 116(2): 429–454
- Integrating Equality—Globalization, Women’s Rights, and Human Trafficking. 2013. *International Studies Quarterly* 57: 683–697
- Does Legalized Prostitution Increase Human Trafficking? (with A. Dreher and E. Neumayer). 2013. *World Development* 41: 67–82
(reprinted in Korean: *Women and Human Rights* Vol. 9, 2013. Women’s Human Rights Commission, South Korean Ministry of Gender Equality and Family)
- Compliance with the Anti-trafficking Protocol (with K. C. Vadlamannati). 2012. *European Journal of Political Economy* 28: 249–265

Working Papers

- An Experimental Study on the Social Identity and Trust Behaviors of North Korean Refugees, 2019, MAGKS DP. No. 25-2019, Marburg
- Social Capital and Innovation – Can Social Trust Explain the Technological Innovation of the High-performing East Asian Economies? 2018, MAGKS DP. No. 30-2018, Marburg, *under review*
- Gender-matching School Effects on Girls’ Cognitive and Non-cognitive Performance – Empirical Evidence from South Korea. 2017, MAGKS DP. No. 38-2017, Marburg, *under review*
- The Role of Social Capital in Competition and Gender-matching Environments—Evidence from East Asian Countries. 2017. MAGKS DP. No. 23-2017, Marburg, *under review*
- Explaining Gender Differences in Confidence and Overconfidence in Math. 2017. MAGKS DP. No. 01-2017, Marburg, *under review*
- Crime 2.0—Cybercrime, e-Talent, and Institutions. 2016. MAGKS DP. No. 08-2016, Marburg, *under review*
- A League of Their Own—Female Soccer, Male Legacy and Women’s Empowerment. 2013. DIW DP. No. 1267, Berlin, *under review*

Periodicals

- Report on the 3P Anti-trafficking Policy Index 2013. 2014. *Women and Human Rights* Vol. 12, Women’s Human Rights Commission (South Korean Ministry of Gender Equality and Family), Seoul (*written in Korean*)
- Menschenhandel: Deutschland beim Opferschutz nur Mittelmaß. 2012. *DIW Wochenbericht* No. 39, Berlin (*written in German*)
- Human Trafficking: Germany only average when it comes to protecting victims. 2012. *DIW Economic Bulletin* Vol. 2.11, Berlin

Book Chapter

Human Trafficking in South Korea—Experience, Challenges, and Policy, in *Trafficking in Human Beings—Learning from Asian and European Experiences*. 2014. Europe-Asia Dialogue Publication Series: Konrad Adenauer Foundation and European Union, Singapore

Other Publications

3P Anti-trafficking Policy Index (panel data, 2000–2015 annually, 189 countries), available online at www.economics-human-trafficking.net

Politik gegen Menschenhandel ist ansteckend (with A. Dreher and E. Neumayer). 2011. *Ökonomenstimme (written in German)*

Measuring Anti-trafficking Policies (with A. Dreher and E. Neumayer). 2011. *VoxEU*

Teaching

Philipps-University of Marburg (since 2013)

- Lecture: Empirical Institutional Economics (Master, since 2014, SoSe)
- Lecture: Empirical Economic Research on Gender (Master, since 2016, WS)
- Lecture: Introduction to Empirical Economic Research (Bachelor, since 2014, SoSe)
- Seminar: An Empirical Analysis of Crime (Master, since 2016, WS)
- Seminar: Einführung in die Datenanalyse mit STATA (Bachelor, since 2016, WS)
- Seminar: The Rising Economies of East and Southeast Asia (Master, SoSe 2018)
- Seminar: The Economics of Crime, Violence, and Discrimination (Master, WS 2015/16)
- Seminar: Topics in Empirical Institutional Economics (Master, WS 2013/14)
- Seminar: The Economics of Gender Based Violence (Master, SoSe 2013)
- Seminar: Emerging Topics in Globalization—Transnational Crime and Movements of People (Master, SoSe 2013)

Humboldt University of Berlin

- Lecture: International Economic Development (Master, SoSe 2012)

Georg-August University of Göttingen

- Seminar: Gender-based Violence—Missing Women, Human Trafficking, and Domestic and Sexual Violence (Bachelor, WS 2011/12)

Guest Lectures

- Human Rights Master's Course: Gender and Human Trafficking in South and North Korea, Lund University Centre for East and South-East Asian Studies, Sweden (WS 2018/19)
- Korean Studies Seminar on Korea's Place in the World: Identity and Ethnicity in North and South Korea, Lecture: Why are girls less competitive than boys in South Korea, while they do better in studies?, Goethe University of Frankfurt (WS 2017/18)
- Natural Resource Management and Life Satisfaction Winter School, Lecture: Gender, Confidence, and Life Choice, Centre for Near and Middle Eastern Studies, Philipps-University of Marburg (WS 2016/17)

PhD Defense Committees

Mai Hassan, PhD in Economics, Essays on the Shadow Economy in Egypt, Philipps-University of Marburg, November 2017, as a second advisor.

Sondos Shaheen, PhD in Economics, Social Uprisings: Conceptualization, Measurement, Causes and Implications, Philipps-University of Marburg, March 2015, as a third evaluator.

Externally Funded Research Projects

Project Leader, An Experimental and Integrative Analysis of North Korean Refugees' Gender and Ethnic Identities (financed by Academy of Korean Studies), 2019

- Project Leader, Project on Gender-role Models, Gender-matching Environments, and Female Leadership in South Korea (financed by DFG, German Research Foundation), 2018–2019
- Project Leader, Project on Female Labour and Gender Discrimination in STEM Fields (financed by EU Horizon 2020 InGrid-2 Project, Catholic University KU-Leuven), 2017–2018
- Project Leader, Project on Gender Differences in Social Capital in the Cyber-space (financed by EUROLAB, GESIS–Leibniz Institute for the Social Sciences, Cologne), 2017
- Co-project Leader, Project on Irregular Flow of Female Migrants: an Interdisciplinary and Cross-country Study (financed by DAAD Australia-Germany Research Cooperation Scheme, in collaboration with Dr. Natalia Szablewska, Southern Cross University, Australia), 2016–2017
- Consultant, Tender Project: Study on Prevention Initiatives on Trafficking in Human Beings (financed by the European Commission, in collaboration with Deloitte and Touche), 2014–2015
- Consultant, Project on Tools for the Validation and Utilisation of EU Statistics on Human Trafficking (financed by the European Commission, in collaboration with Tilburg University), 2012–2014
- Expert, Project on EU-Asia Dialogue–Shaping a Common Future for Europe and Asia (financed by the European Commission, in collaboration with the Konrad Adenauer Foundation), 2013–2014
- Post-doctoral Researcher, Project on a System of Economic Indicators to Measure Security and Security Provision in Germany (financed by the German Federal Ministry of Education and Research/BMBF), DIW-Berlin, 2012–2013
- Researcher, Project on Indexing Trafficking in Human Beings: Gauging its Trends, Causes and Consequences in the European Dimension (financed by the European Commission Action Grant, in collaboration with LSE and Tilburg University), Georg-August University of Göttingen, 2010–2012

Research Visits

- Centre for East and South-East Asian Studies, Lund University, Lund, Sweden, November–December 2018
- Department of Economics, Sungshin Women’s University, Seoul, South Korea, winter semester 2018/19
- Research Institute for Work and Society (HIVA), KU Leuven, Leuven, Belgium, March 2018
- EUROLAB, GESIS – Leibniz Institute for the Social Sciences, Cologne, Germany, September 2017
- School of Law and Justice, Southern Cross University, Gold Coast, Australia, September 2016

Journal Refereeing

American Political Science Review; Applied Economics; Asian Women; European Journal of Law and Economics; European Journal on Criminal Policy and Research; Feminist Economics; International Migration; Japan International Cooperation Agency Research Institute; Journal of Development Studies; Journal of Economic Behaviour and Organization; Journal of the European Economic Association; Journal of Human Trafficking; Journal of Intercultural Studies; Journal of Peace Research; International Studies Quarterly; International Social Work; Political Research Quarterly; Politics and Gender; Review of International Organizations; Social Science Quarterly; World Development

Grant Proposal Review

DFG (German Research Foundation); IZA/DFID Growth and Labour Markets in Low Income Countries Programme (GLM | LIC); Impulse Fund, Catholic University KU-Leuven

Other Professional Commitments

Fellow, Academy of Korean Studies, South Korea, 2019

Directorate Member (responsible for research and international cooperation), Korean-German Academy of Economics and Management (Koreanisch-Deutsche Gesellschaft für Wirtschaftswissenschaften), South Korea, since 2017

Advisory Board, Journal of Human Trafficking (Routledge / Taylor and Francis), since 2015

Member, Marburg Centre for Institutional Economics (MACIE), Germany, since 2013

Workshop Organization

Co-organizer, Workshop on Human Trafficking, International Crime and National Security: A Human Rights Perspective (with A. Dreher and E. Neumayer, Key-note speaker: B. Simmons, Harvard University), Feb. 3rd–4th 2012, Göttingen, Germany

Selected Conference and Workshop Presentations

Joint East Asian Studies Conference (Edinburgh 2019) / International Studies Association IDSS-KAIS Joint Conference (Seoul 2019) / International Studies Association (ISA) Asia-Pacific Conference (Singapore 2019) / Academy of Korean Studies Colloquium (Sungnam, South Korea 2019) / Western Economic Association International Annual Conference (Tokyo 2019) / East Asian Economic Association Conference (Taipei 2018) / World Interdisciplinary Network for Institutional Research (WINIR) Annual Conference (Hong Kong 2018) / World Congress of Korean Studies (Sungnam, South Korea, 2018) / Annual Conference of the Asia-Pacific Economic Association (Los Angeles 2018) / International Association for Feminist Economics Annual Conference (New Paltz 2018) / KU HIVA Staff Seminar (Leuven 2018) / GESIS Brownbag Seminar (Cologne 2017) / Korean Economic Association-Asian-Pacific Economic Association Conference (KEA-APEA, Seoul 2017) / Kyungpook National University Economics Colloquium (Daegu, South Korea, 2017) / International Association for Feminist Economics Annual Conference (Seoul 2017) / LEER Workshop on Education Economics (Leuven 2017) / Toyo-Marburg Institutional Economics and Economic Policy Workshop (Marburg 2016) / Conference of the Society for Institutional and Organizational Economics (SIOE, Paris 2016) / Conference on Deep Causes of Economic Development (Utrecht 2014) / Marburg-Toyo Economics Workshop (Tokyo 2014) / Adenauer Foundation International Conference on Irregular Migration and Trafficking in Human Beings (Phnom Penh 2014) / Conference of the European Association of Labor Economics (Torino 2013) / MACIE Workshop on The Economics of Formal & Informal Institutions (Marburg 2013) / Adenauer Foundation Workshop on Challenges to Europe and Asia (Vienna 2013) / Conference on the Shadow Economy, Tax Evasion and Governance (Münster 2013) / University of Manchester Development Economics Seminar (Manchester 2012) / Conference of the European Association of Law and Economics (Stockholm 2012; Hamburg 2011) / Development Dialogue, International Institute of Social Studies (the Hague 2011) / Annual Meeting of the European Economic Association (Oslo 2011) / German Development Institute PhD Colloquium (Bonn 2011) / Conference of German Economic Association, Research Committee on Development Economics (Berlin 2011; Hannover 2010) / Annual Meeting of the European Public Choice Society (Rennes 2011; Izmir 2010) / International Studies Association Convention (Montreal 2011; New Orleans 2010) / IZA Workshop: Legal and Illicit Immigration: Theory, Empirics and Policy (Bonn 2010) / Göttinger Workshop: International Economic Relations (Göttingen 2010) / Conference on the Political Economy of the International Organizations (Washington 2010) / Annual Meeting of

International Political Economy Society (Texas 2009) / Spring Meeting of Young Economists (Istanbul 2009)

Selected Media Contributions

- Maßnahmen gegen Menschenhandel messen? Ein Interview mit Seo-Young Cho (Measuring policies against human trafficking?—An interview with Seo-Young Cho), *Menschenhandel heute*, Dec. 10th, 2013, Germany
- Interview: "Le trafic d'êtres humains est plus élevé dans les pays où la prostitution est légale" (Human trafficking increases if prostitution is legal), *L'EXPRESS: Chercheurs d'Act*, Nov. 29th, 2013, France
- Legal, illegal—nicht egal (legal, illegal—not irrelevant), *Frankfurter Allgemeine Sonntagszeitung*, Jan. 6th, 2013, Germany
- Tatort Rotlichtmilieu—wie brutal ist das Geschäft mit dem Sex? (Crime scene, red-lights zones—how brutal is the commercial sex industry?), *ARD 'Günter Jauch Show'* (TV), 9:45pm, Dec. 16th, 2012, Germany
- Nachgefragt Moderne Sklaverei—was läuft bei uns falsch? (Modern slavery asked—what is wrong with us?), *Chrismon*, Nov. 2012, Germany
- Menschenhandel, Deutschland könnte mehr tun (Human trafficking, Germany can do more), *Frankfurter Allgemeine*, Sept. 30th 2012, Germany
- Politik gegen Menschenhandel: 3P Index 2010 (Anti-trafficking Policies—3P Index 2010), *StadtRadio Göttingen*, 7:05am, March 13th 2012, Germany
- Defizite im Kampf gegen Menschenhandel (insufficient in combating human trafficking), *Göttinger Tageblatt*, Feb. 21st 2012, Germany
- Mehr Menschenhandel durch liberales Prostitutionsgesetz (more human trafficking through liberal prostitution law), *ARD 'Panorama'* (TV), 9:55pm, Sept. 29th 2011, Germany

Award of Scholarships

- Göttingen Graduate School of Social Sciences, Travel Grants, 2009–2011
- DAAD (German Academic Exchange Service), Doctoral Research Scholarship, 2009–2010
- UniversitätBund Göttingen E.V., Travel Grant, 2010
- Excellence Initiatives, Georg-August University of Göttingen, Travel Grant, 2009

Non-academic Professional Experience

- Assistant Manager, Samsung Europe Headquarters, Frankfurt, Germany, 2008
- Online Survey Quality Assurance Specialist, Ciao GmbH, Munich, Germany, 2006
- Translator (Korean-English), OhMyNews, Seoul/Berlin, South Korea/Germany, 2005–2006
- Consultant, Project on the WTO and Economic Development in Nepal, UN Development Programme, New York, NY, USA, and Kathmandu, Nepal, 2003–2004
- Intern, Child Trafficking and Child Labour, UNICEF, New York, NY, USA, 2003
- Intern, Anti-Trafficking Initiatives, International Rescue Committee, New York, NY, USA, 2003
- Intern, Teaming for Technology, United Way of New York, NY, USA, 2002
- Evaluation Specialist, Dept. of Planning, YMCA, Seoul, South Korea, 1999–2001
- Volunteer, Kibbutz Kfar Hahoresch, Nazareth, Israel, 1997–1998

Languages

English (fluent); Korean (mother tongue); German (fluent)
